

Get your Reconciliation On!

Community event celebrating equality and inclusion

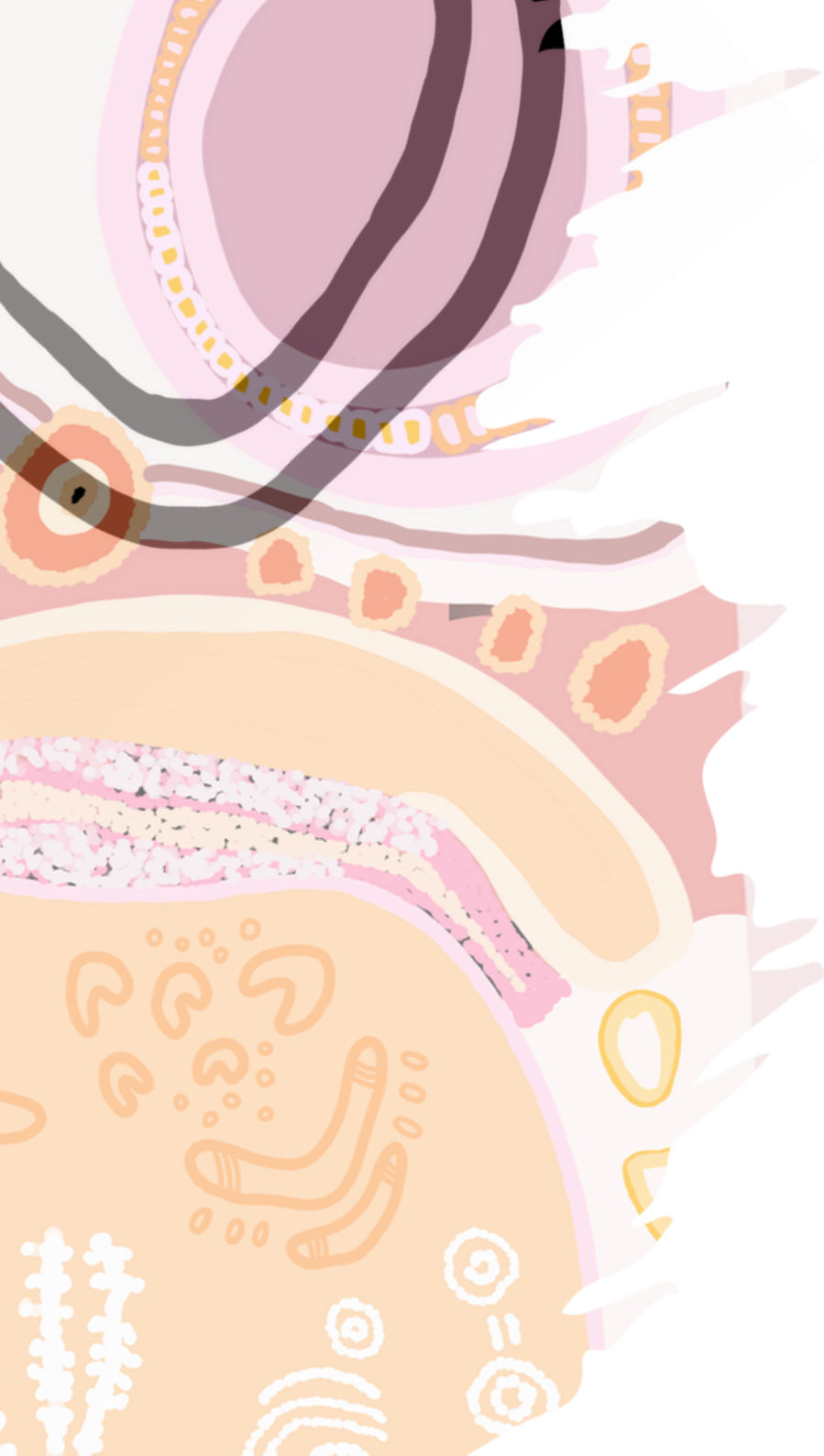


FIRST PEOPLES'
HEALTH AND WELLBEING



NAIRN MARR DJAMBANA
GATHERING BY THE BAY





We acknowledge the Traditional Custodians of the land on which our organisations operate, the Wurundjeri and Bunurong peoples, and pay our respects to their Elders past and present.

Our organisations are 100% Aboriginal-owned, operated by teams of staff who are passionate about the health, wellbeing and cultural strength of First Nations people and communities.

We acknowledge the financial support of the National Indigenous Australians Agency and Frankston City Council towards this initiative.

2025 'Get Your Reconciliation On' – Overview

First Peoples' Health and Wellbeing, together with Nairm Marr Djambana and Bunurong Land Council are hosting a significant community event on Saturday 31 May 2025 in Frankston, Victoria.

The event is an all abilities fun run which enables people to participate in any way they can – whether it's run, walk or roll. We are partnering with Victoria Police and Frankston City Council to host the event at the Frankston foreshore which includes a circular track and an area for entertainment and food.

The event will help launch **National Reconciliation Week** (27 May to 3 June 2025) and be a celebration of inclusion, diversity and the strengths of First Nations peoples and cultures.

The event campaign will tie in with the future-focused theme of this year's National Reconciliation Week: *'Bridging Now to Next'*. It will also convey inclusiveness – bringing together mob and allies, and be an all-abilities event where people can move in any way they can – there is no requirement to run in order to participate.

A deeper purpose of the event is to help raise awareness of racism and its impacts on First Nations People, promoting a more understanding and inclusive society. As an Aboriginal health organisation, First Peoples' Health and Wellbeing sees first-hand the daily negative impacts of racism on Victorian Aboriginal people's mental and physical health and wellbeing.

We know that tackling racism in Australia will result in better health outcomes for First Nations people. I am excited to invite your organisation to join us by becoming a Sponsor of 'Get Your Reconciliation On'. Below you'll see the sponsorship packages and various benefits available.

We invite you to join us at the start line of equality.



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**Frankston Foreshore
Saturday 31 May 2025
10am to 3pm**

Markets, Food Vans,
Stalls, Music,
Entertainment,
Family Fun,
Activities.

Run, Walk, Roll

**'Get Your Reconciliation On' is a major community event
for mob, allies and LGBTQIA+ Communities.**

Location

Get Your Reconciliation On will take place at Frankston Foreshore

**Participant
Numbers**

Expecting 500+ participants to take part in the Run, Walk, Roll event and a further 500 attendees on the day. The event is open to the public and will be widely advertised through the participating organisations' social platforms.

**Creating a
safe space**

The event encourages people of all ages, backgrounds and abilities to join in a celebration of diversity, equity and inclusion. The event will foster a sense of community, solidarity and respect among participants and attendees – sending a clear message that 'Racism Has No Place In Australia'.

Health tent

First Peoples' Health and Wellbeing will provide a team of qualified nurses and doctors to ensure the physical and mental wellbeing of participants and attendees on the day.

Security

We are partnering with Victoria Police to ensure safety on the day.

**Vehicle and
foot traffic**

We are working with Frankston City Council to ensure smooth logistics on the day. Taking public transport to and from the event will be promoted.

A Welcome to Country will be delivered by Bunurong Land Council.
'Major' and **'Move'** Sponsors will have a speaking opportunity
on stage following the Welcome to Country.

Benefits of being a Sponsor

By becoming a sponsor of 'Get Your Reconciliation On', your organisation will contribute to reducing and ultimately eliminating racism in Australia. You will help support Aboriginal organisations showcase their community-driven initiatives, collaboration efforts and high-impact programs and services that will build a healthier and more empowered future for First Nations Australians.

As a sponsor, you will not only contribute to the critical work of improving the health and wellbeing of Aboriginal and/or Torres Strait Islander people, you will also gain visibility and recognition within a wide network and cross section of the Victorian and wider Australian populations.

Join us in making a meaningful difference to the experiences of First Nations people and to making our society safer, more inclusive and accepting.

'Get Your Reconciliation On' will be promoted via the social media platforms of:

- First Peoples' Health and Wellbeing
- Nairn Marr Djambana
- Bunurong Land Council
- Victoria Police
- Frankston City Council

Reaching a combined audience of more than 800,000 people.

Facebook

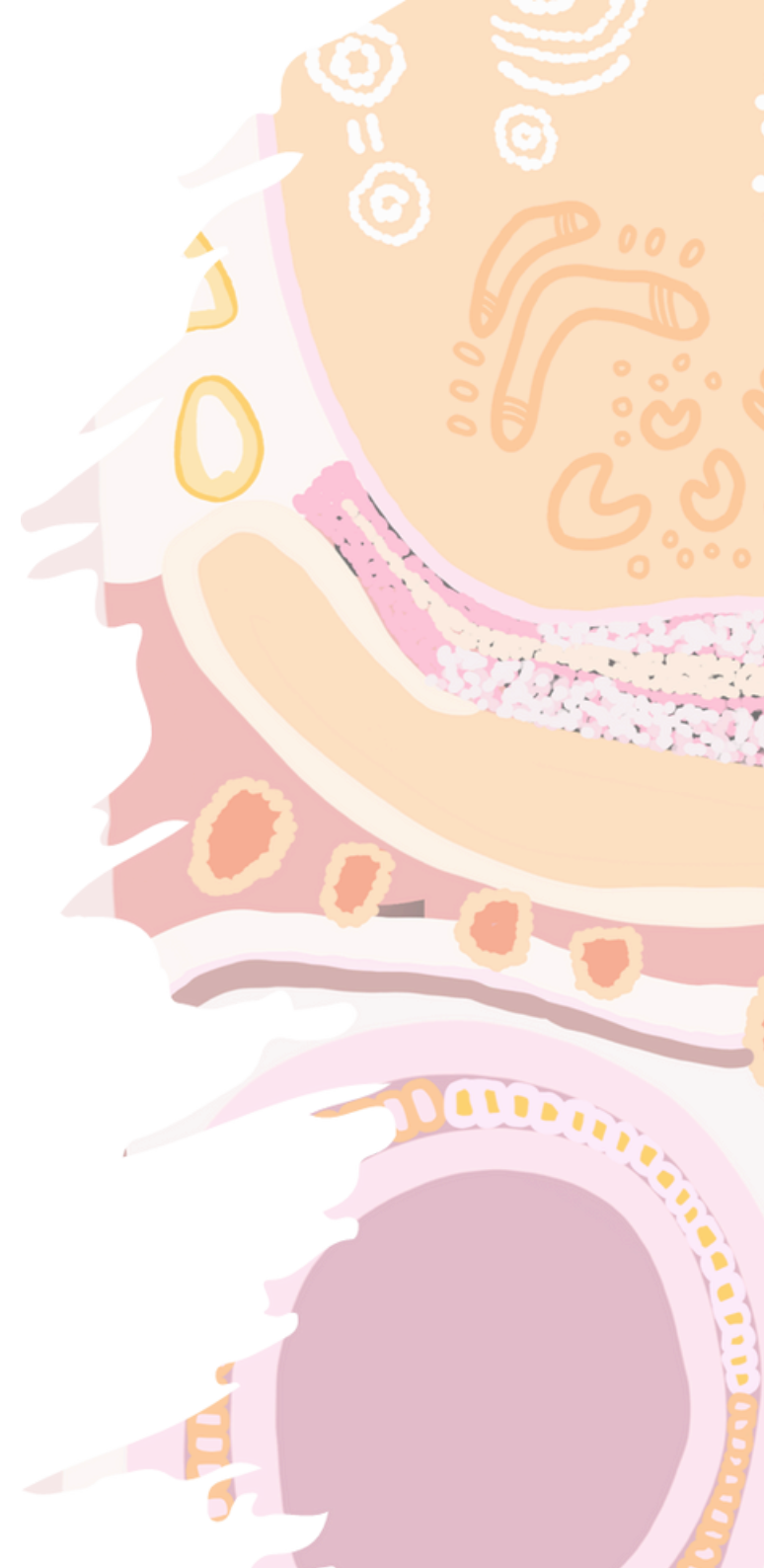
832K

Followers

Instagram

253K

Followers



Sponsorship Offer

Major Sponsorship

\$20,000 exc GST – 1 available

Benefits include:

- Priority logo placement as major sponsor on all event collateral and event comms (media release, social media, website event page)
- Logo on participant bib
- Trade stall at the event
- Priority logo placement on event banner
- Logo on organisation websites and promotion through platforms e.g. radio, social media
- Logo placement as major sponsor on event video (opening and closing)
- Speaking opportunity on stage at the Event

Move Sponsorship

\$10,000 exc GST – 3 available

Benefits include:

- Prominent logo placement as key sponsor on all event collateral and event comms (media release, social media, website event page)
- Logo on participant bib
- Trade stall at the event
- Prominent logo placement on event banner
- Logo on organisation websites and promoted through platforms e.g. radio, social media
- Logo placement as key sponsor on event video (opening)
- Speaking opportunity on stage at the Event

Walk Sponsorship

\$5,000 exc GST – 10 available

Benefits include:

- Logo on organisation websites and promotion through platforms e.g. radio, social media
- Trade stall at the event
- Logo on event banner
- Logo placement on event video (closing)

Run Sponsorship

\$3,000 exc GST – unlimited

Benefits include:

- Organisations promoted through social media platforms
- Trade stall at the event (subject to space)

Trade Stall

\$500 exc GST – available until the space fills

Trade stalls are a great opportunity to engage directly with and promote your organisation and products/services to all event participants and attendees.

All trade stalls will be contacted to see what supports are needed on the day e.g. marquees, equipment.

About the organisers



FIRST PEOPLES'
HEALTH AND WELLBEING

First Peoples' Health and Wellbeing is a dynamic Aboriginal Community Controlled Health Organisation with proven expertise in providing culturally-safe, strengths-based health care services to First Peoples in Victoria. It is a not-for-profit, charitable organisation.



NAIRM MARR DJAMBANA
GATHERING BY THE BAY

Nairm Marr Djambana is an Indigenous Gathering Place for the Aboriginal and Torres Strait Islander Community in Frankston. It runs a range of cultural strengthening programs and activities to meet the needs and aspirations of local First Nations people. Nairm Marr Djambana is a not-profit incorporated association.



Bunurong Land Council is a Traditional Owner organisation that represents the Bunurong people of the South-Eastern Kulin Nation. Bunurong Land Council is an Aboriginal Corporation.

Sponsorship Expression of Interest

Organisation Details

Organisation

ABN

Contact Person

Physical address

State/Territory

Postcode

Email

Phone/Mobile

Declaration

I hereby declare I have read, understood and agree to the sponsorship benefits set forth in the sponsorship information kit and understand that approval on advertising materials is subject to FPHW approval.

Signature:

Date:

Sponsorship Options

☐

Major Sponsorship
\$20,000 exc GST

☐

Move Sponsorship
\$10,000 exc GST

☐

Walk Sponsorship
\$5,000 exc GST

☐

Run Sponsorship
\$3,000 exc GST

☐

Trade stall \$500 exc GST
(subject to availability)



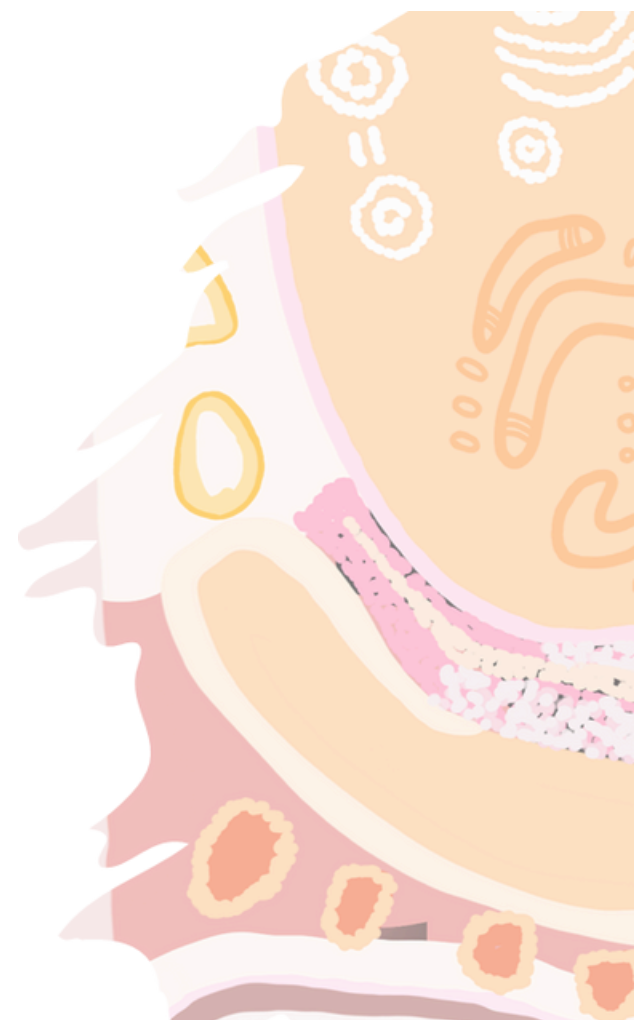
Booking and Payment Conditions

- 1. Sponsors will be required to enter into a Sponsorship Agreement with FPHW. A sponsorship Agreement will be provided following the acceptance by FPHW of a completed Sponsorship Expression of Interest form. The Sponsorship is not confirmed until the Sponsorship Agreement has been executed by FPHW.
- 2. The Australian Goods and Services Tax (GST) of 10% is applicable to all goods and services offered in this Sponsorship Prospectus. All prices in this document are exclusive of GST. A valid tax invoice will be provided to sponsors once their Sponsorship Agreement has been executed by FPHW.
- 3. All monies are payable in Australian dollars. EFT transfers can be arranged and are preferred.
- 4. All monies due and payable must be received by the due date provided on the invoice. Failure to do so may result in sponsorship opportunities being offered to an alternate organisation.
- 5. In the event of the withdrawal of a Sponsorship, FPHW should be notified in writing as soon as possible. Please note the following cancellation fees:
 - If cancelled up to 5:00pm on Friday 9 May 2025, 100% of the total sponsorship amount will be refunded.
 - If cancelled between 5:00pm on Friday 9 May and 5:00pm on Friday 23 May 2025, 90% of the total sponsorship amount will be refunded.
 - If cancelled after 5:00pm on Friday 23 May 2025, the total sponsorship amount will be retained by FPHW.
- 6. No Sponsor/Stall shall assign, sublet or apportion the whole or any part of their sponsorship/stall package except upon prior consent of FPHW.
- 7. If the Event is cancelled by FPHW (including cancellation because of any Order issued by the Australian Federal Government or an Australian State Government or Territory), the Sponsor will be refunded 100% of any funds received by FPHW relating to any Sponsorship Agreement associated with this Sponsorship Prospectus.

Thank you for your consideration to partner with us on this important initiative.

For more information or to secure a sponsorship package, please contact the FPHW CEO, Karinda Taylor at:

Email: Karinda.Taylor@fphw.org.au
Mobile 0477 622 210





FIRST PEOPLES'
HEALTH AND WELLBEING

First Peoples' Health and Wellbeing

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